



ST. LOUIS: State of the City Profile

CENSUS / DEMOGRAPHIC INFORMATION

St. Louis Primary Metro Area (surrounding counties).....	2,603,607
St. Louis County.....	1,016,315
City of St. Louis	348,189

Racial composition of St. Louis County: white (44%), black (51%), Asian (2%), Other (1%), two or more (2%)
ETHNICITY: Hispanic (of any race) 2%

DRUG SITUATION & PREVALENCE

- **YOUTH PREVALENCE:** St. Louis does not collect youth drug use prevalence data.
- **ARRESTEES:** St. Louis has not collected urinalysis data on the arrested population since 1998. In that year, 72% tested positive for at least one drug.
- **DEATHS:** Drug-induced deaths in the MSA increased 13% from 120 in 1995 to 135 in 1998 (4.7 to 5.3 deaths per 100,000 population).
- **ER MENTIONS (1994-2001):** Heroin mentions increased 234%; cocaine mentions are stable; marijuana mentions increased 158%; methamphetamine mentions increased 126%.
- **DRUG TYPE:** Cocaine and heroin are the most significant drug threats to St. Louis. Methamphetamine and marijuana are serious drug threats to the city; the threat posed by methamphetamine is increasing.

FEDERAL DOLLARS ('01 / '02)

- SAPT Block Grant: \$3.5M / \$3.3M
- CSAP Discretion: \$500K / \$0
- CSAT Discretion: \$1.3M / \$1.0M

TREATMENT UTILIZATION & CAPACITY

- 28 treatment providers located in the St. Louis PMSA;
- 23 providers list outpatient departments as treatment modalities.
- The State of Missouri collects both admissions and discharge information in the TEDS database.
- Six drug courts are operational in the St. Louis PMSA.

MEDIA CAMPAIGN

- Advertising: \$1.3M total plus pro bono value match
 - \$1.1M share of national buy
 - \$33K multicultural advertising
 - \$179K local general market
- Non-Advertising:
 - Marijuana Press Conference (Sept 17)
 - The St. Louis Post-Dispatch featured "Majority Rules" in its 2001-2002 catalog distributed to area schools.

PREVENTION Community Coalitions

- Neighborhood Stabilization Team
- St. Louis Partnership for Children and Youth
- Healthy Communities of Lincoln County
- Healthy Communities St. Charles County
- St. Clair County Health Department
- Coordinated Youth and Human Services

LAW ENFORCEMENT

- As of October 2000, there were 2,070 total law enforcement personnel in St. Louis, 1,467 of which were officers.
- The City of St. Louis reported 15,662 drug arrests in 2000, an increase of 409 from 1995.
- Midwest HIDTA