



# SEATTLE: State of the City Profile

## CENSUS / DEMOGRAPHIC INFORMATION

Seattle Consolidated Metro Area (surrounding cities).....	3,554,760
Seattle Primary Metro Area (surrounding counties).....	2,414,616
King County.....	1,737,034
City of Seattle .....	563,374

**Racial composition of King County:** white (76%), black (5%), Asian (11%), Other (4%), two or more (4%)

**ETHNICITY:** Hispanic (of any race) 6%

## DRUG SITUATION & PREVALENCE

- **YOUTH PREVALENCE:** In King County, 23.2% of 12<sup>th</sup> graders in 2000 reported current marijuana use, slightly higher than the nationwide rate (21.6%) from MTF for the same grade and year.
- **ARRESTEES:** ADAM data indicate that 64% of adult male arrestees in 2001 and 74% of adult female arrestees in 2000 tested positive for at least one illicit substance.
- **DEATHS:** Drug-induced deaths in the PMSA rose 21% from 207 in 1995 to 251 in 1998 (9.4 to 10.9 deaths per 100,000 population).
- **ER MENTIONS (1994-2001):** Heroin mentions are stable; cocaine mentions are stable; Marijuana mentions increased by 75%.
- **DRUG TYPE:** Marijuana and methamphetamine are considered to be the drugs contributing to the most serious consequences. Meth problem is intensifying, with availability remaining stable.

## FEDERAL DOLLARS ('01 / '02)

- SAPT Block Grant: \$6.4M / \$6.1M
- CSAP Discretion: \$330K / \$1.1M
- CSAT Discretion: \$500K / \$500K

## TREATMENT UTILIZATION & CAPACITY

- 42 Treatment providers located in Seattle-King County,
- 34 list outpatient departments as treatment modality
- There are 2 drug courts in Seattle-King County

## MEDIA CAMPAIGN

- Advertising: \$1.9M total plus pro bono value match
  - \$1.6M share of national buy
  - \$112K multicultural advertising
  - \$266K local general market
- Non-Advertising:
  - Marijuana Press Conf (9/17/02)
  - Wake Up Rally (11/15/02)

## PREVENTION Community Coalitions

- King County Community Organizing Advisory Board
- Seattle Public Schools Drug and Alcohol Advisory Committee
- Seeds of Change
- Central Whidbey Youth Coalition

## LAW ENFORCEMENT

- From January to September 2002, there were 1,553 drug abuse violations known to the police in Seattle.
- During all of 2001, there were 1,993 drug violations known to police.
- As of October 31, 2001, there were 1,799 full-time law enforcement employees in Seattle. Of these employees, 1,287 were officers and 512 were civilians.
- Northwest HIDTA