



SAN FRANCISCO: State of the City Profile

CENSUS / DEMOGRAPHIC INFORMATION

San Francisco Consolidated Metro Area (surrounding cities).....	7,039,362
San Francisco Primary Metro Area (surrounding counties).....	1,731,183
San Francisco County.....	776,733
City of San Francisco	776,733

Racial composition of San Francisco County: white (50%), black (8%), Asian (31%), Other (7%), two or more (4%)
ETHNICITY: Hispanic (of any race) 14%

DRUG SITUATION & PREVALENCE

- **YOUTH PREVALENCE:** The 2001 Youth Risk Behavior Survey showed that 18.3% of youth currently use marijuana, slightly lower than the national rate (23.9%).
- **ARRESTEES:** San Francisco does not collect urinalysis data on arrestees.
- **DEATHS:** Drug-induced deaths in the PMSA declined 5% from 260 in 1995 to 248 in 1998 (15.8 to 14.7 deaths per 100,000 population).
- **ER MENTIONS (1997-2001):** Cocaine mentions decreased by 17%; heroin mentions decreased by 36%; marijuana mentions increased by 150%.
- **DRUG TYPE:** According to CEWG, cocaine use appears to be rising again after a significant decline in the late 1990s; marijuana use indicators suggest increase in prevalence, while methamphetamine indicators are mixed.

FEDERAL DOLLARS ('01 / '02)

- **SAPT Block Grant:** \$10.7M / \$11.4M
- **CSAP Discretion:** \$1.6M / \$1.7M
- **CSAT Discretion:** \$7.4M / \$7.0M

TREATMENT UTILIZATION & CAPACITY

- 79 Treatment providers located in the San Francisco PMSA;
- 43 providers list outpatient departments as treatment modalities.
- As of January 2002 in San Francisco, there were two drug courts that had been operating for over two years and one that was recently implemented.

MEDIA CAMPAIGN

- **Advertising:** \$3.6 M total plus pro bono value match
 - \$2.2M share of national buy
 - \$574K multicultural advertising
 - \$785K local general market
- **Non-Advertising:**
 - Marijuana Press Conf (9/17/02)

PREVENTION Community Coalitions

- YouthPOWER
- Caron Program

LAW ENFORCEMENT

- As of October 2000, there were 2,627 law enforcement employees in San Francisco. Of the 2,627 employees, 2,244 were police officers.
- HIDTA: Northern California